



ORGANISATION FOR ECONOMIC  
CO-OPERATION AND DEVELOPMENT



# OECD work on Green Growth & Eco-Innovation

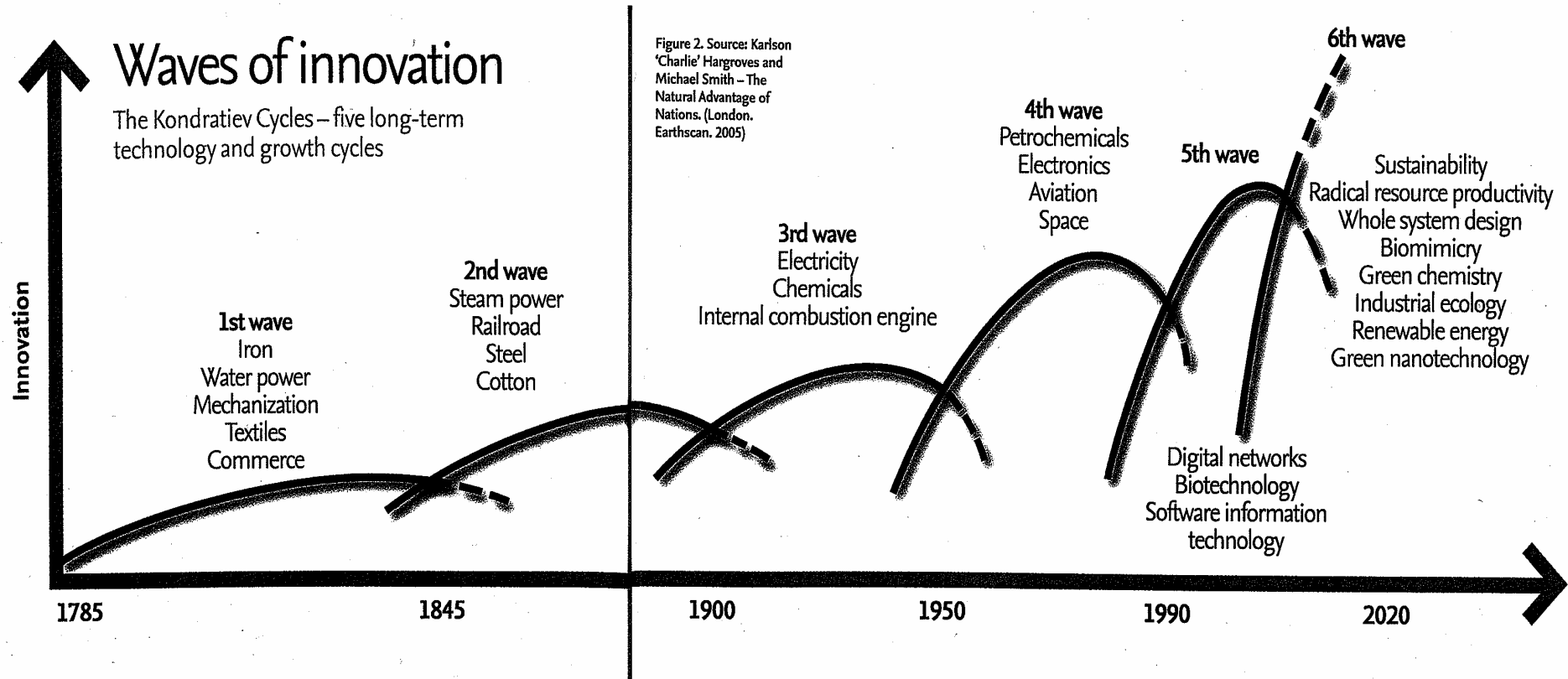
3 September 2010

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# Rationale for the project



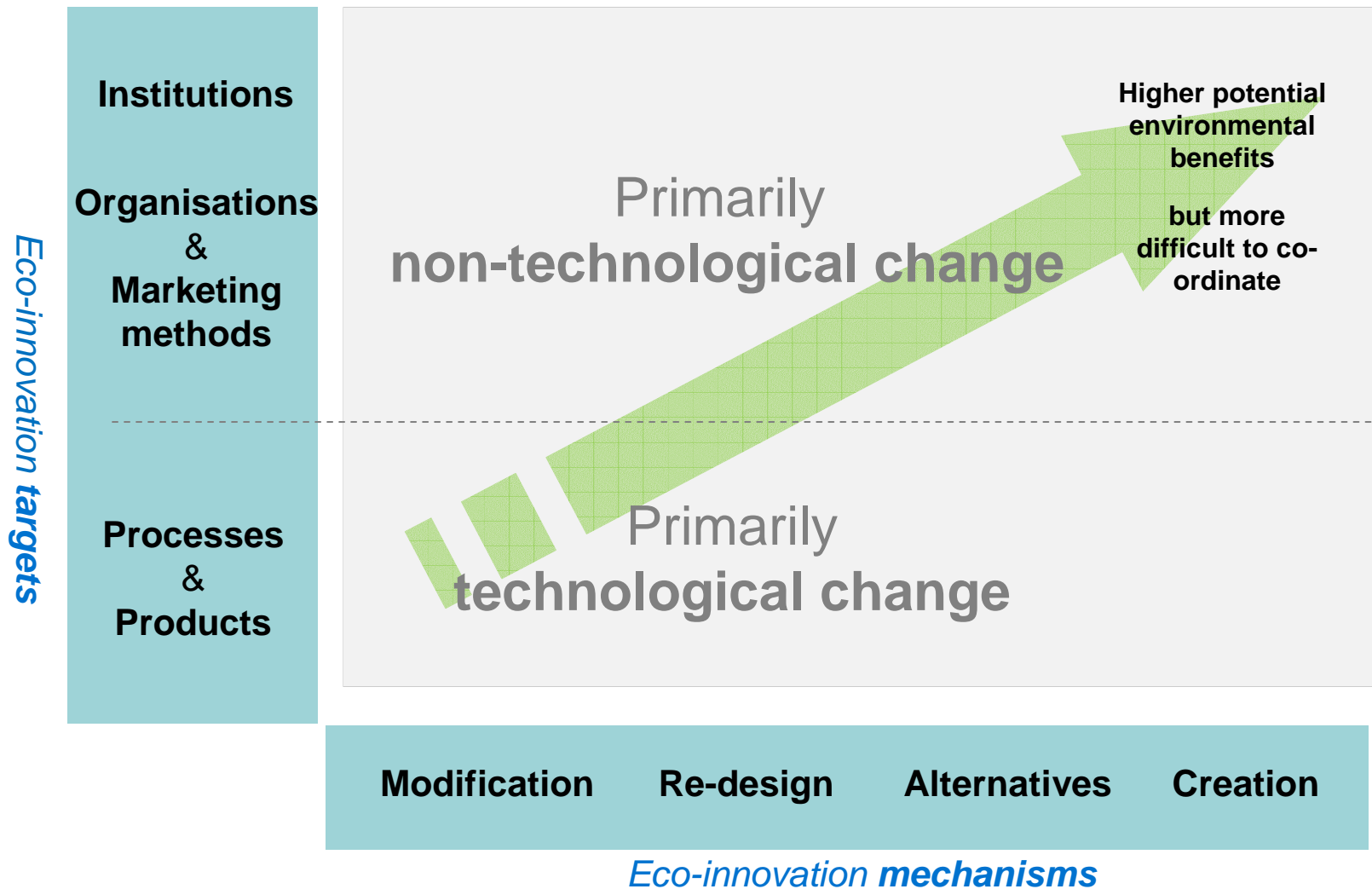


# Different types of eco-innovation are needed



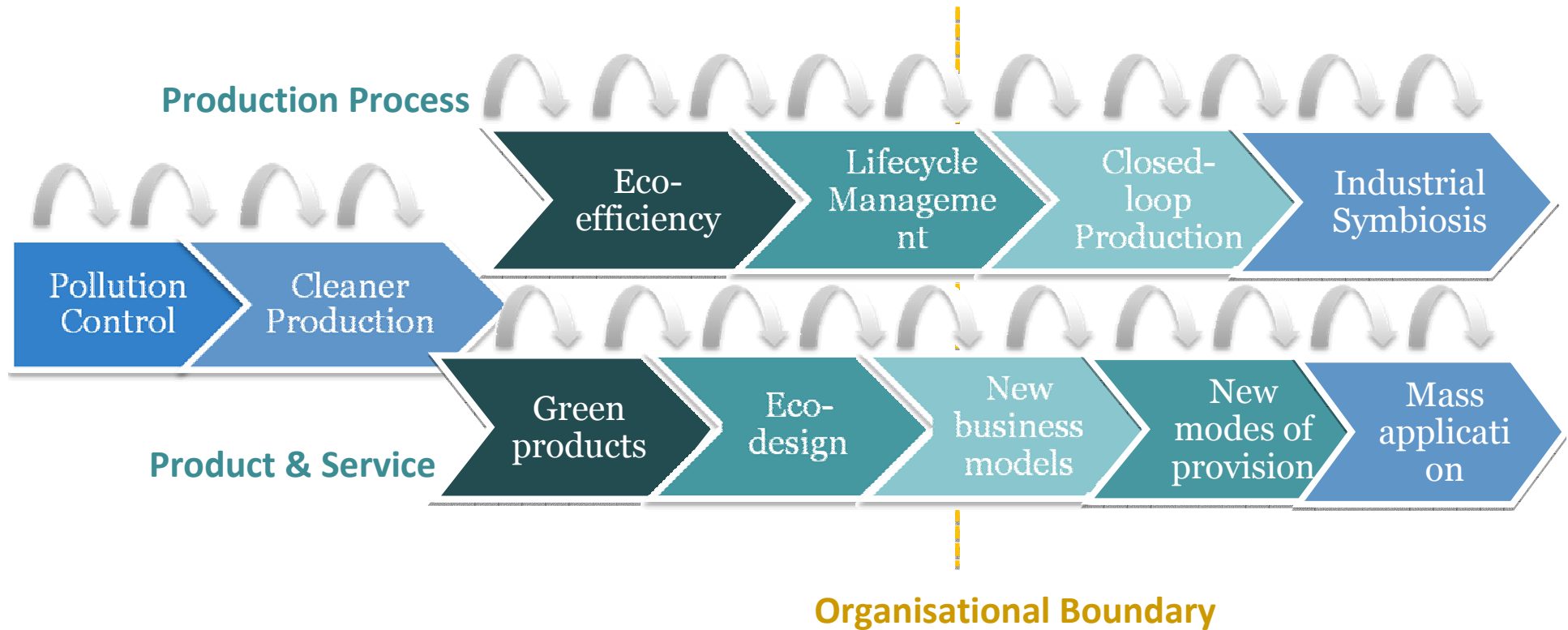


# Eco-innovation framework





# Evolution of sustainable solutions through eco-innovation

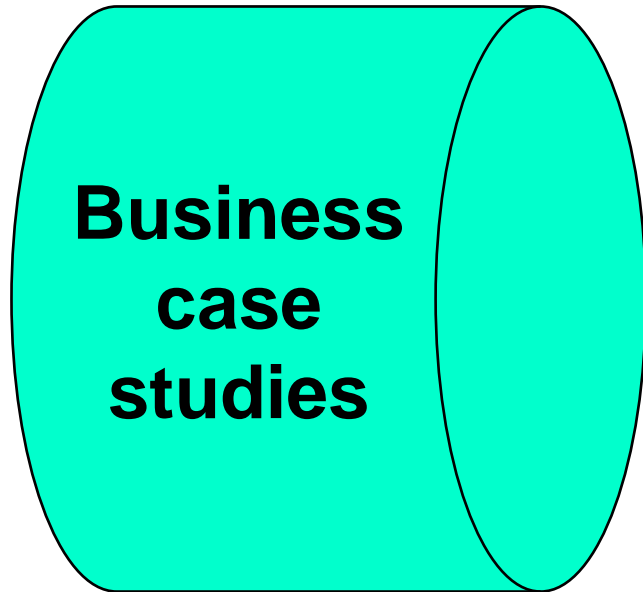


**Incremental innovation**

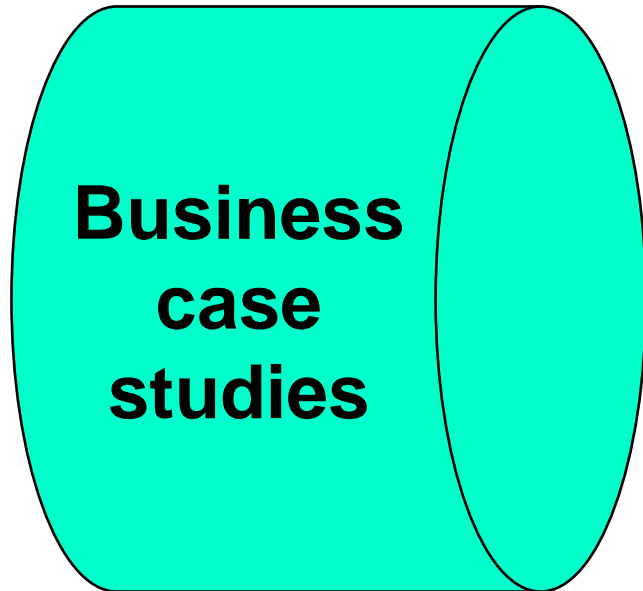
**Systemic innovation**

# Phase II project





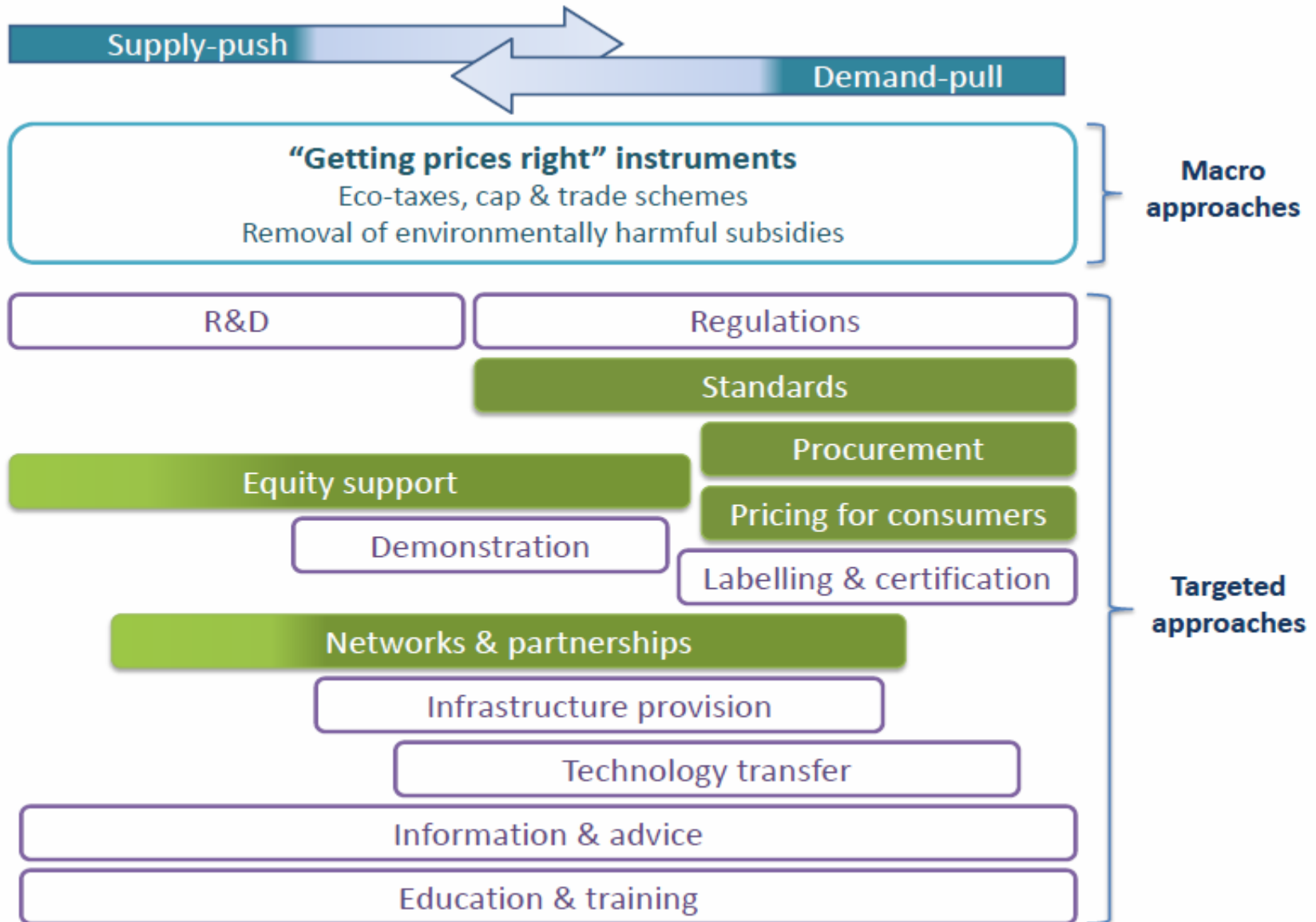
- Collect & analyse “systemic eco-innovation” examples
- Investigate innovation processes and identify how to replicate successes and how policies can promote further
- Nomination of examples is open to public
- Over 200 examples nominated so far



- Countries nominate experts, who will conduct interviews and write short reports
- Several cases per country
- 20 countries already appointed experts
- Invite experts to meetings after the interviews and exchange lessons
- Support EU Eco-Innovation Action Plan over “business model eco-innovation”



# Focus on demand-side policies



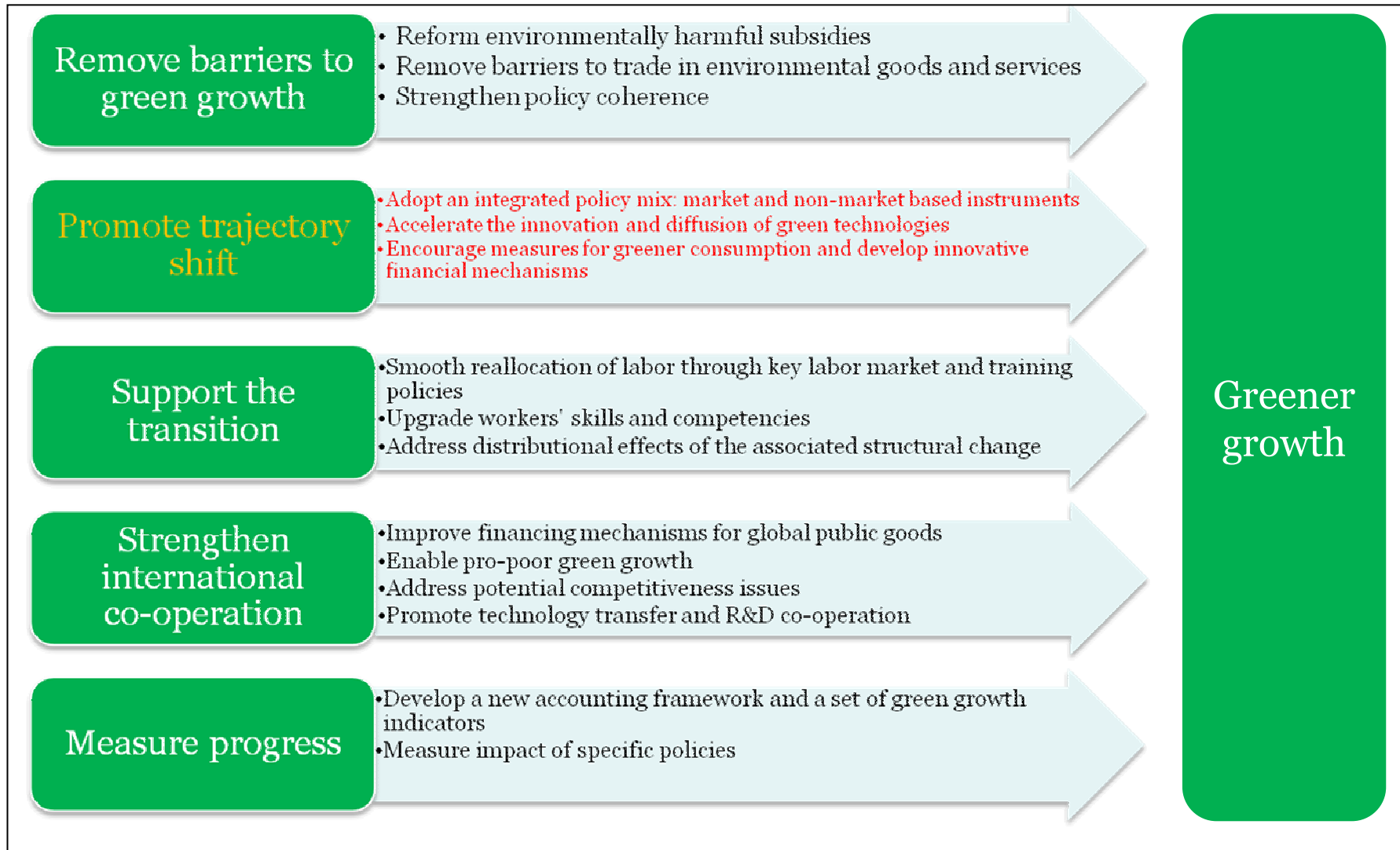


# OECD Green Growth Strategy

- June 2009: OECD Ministerial Council Meeting (MCM) adopted the **Declaration on Green Growth**
- OECD to develop horizontal **Green Growth Strategy** to achieve economic recovery and environmentally and socially sustainable economic growth
- Led by core Directorates: ENV, ECO, STD & DSTI
- May 2010: Interim report published
- **Final report in May/June 2011**
- Work will continue subsequently



# Overall structure of Strategy





# Collective learning

OECD: Community: Sustainable Manufacturing and Eco-innovation - Windows Internet Explorer

https://community.oecd.org/community/stiaeg

File Edit View Favorites Tools Help

OECD: Community: Sustainable Manufacturing and Eco...

OECD

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OECD > Sustainable Manufacturing and Eco-innovation

## Sustainable Manufacturing and Eco-innovation

Overview (customize) All Content (13) Discussions (11) Documents (2) Set as default tab

### Recent Discussions

- Finalizing toolkit and future plans
- Future of the Toolkit
- Sustainable Manufacturing Toolkit II
- Expert Workshop on the Sustainable Manufacturing Toolkit
- Invitation: AEG Toolkit Workshop: Phase II - Sept 1/09

### Recent Content

- Discussions on future work on sustainable manufacturing and eco-innovation
- Clearspace Quick User Guide
- Finalizing toolkit and future plans
- Future of the Toolkit
- Sustainable Manufacturing Toolkit II

### In the news

**Publication: Eco-Innovation in Industry: Enabling Green Growth**  
The first phase of the OECD Project on Sustainable Manufacturing and Eco-innovation focused on the development of an analytical framework and a review of the policy initiatives and measurement. The publication of the full report of the Secretary-General Angel Gurría in December 2009 at a media briefing during part of the [OECD Innovation Strategy](#) series and the first contribution to the [OECD Innovation Strategy](#) series.

**Document: Sustainable manufacturing toolkit ready for testing**  
A draft "sustainable manufacturing toolkit" was completed in October 2009 improve their sustainability performance by providing guidance on benchmarks. [Download the overview document](#) or [contact us](#) for the full version. Note that being made. We would like to hear about your experience and results if you have any.

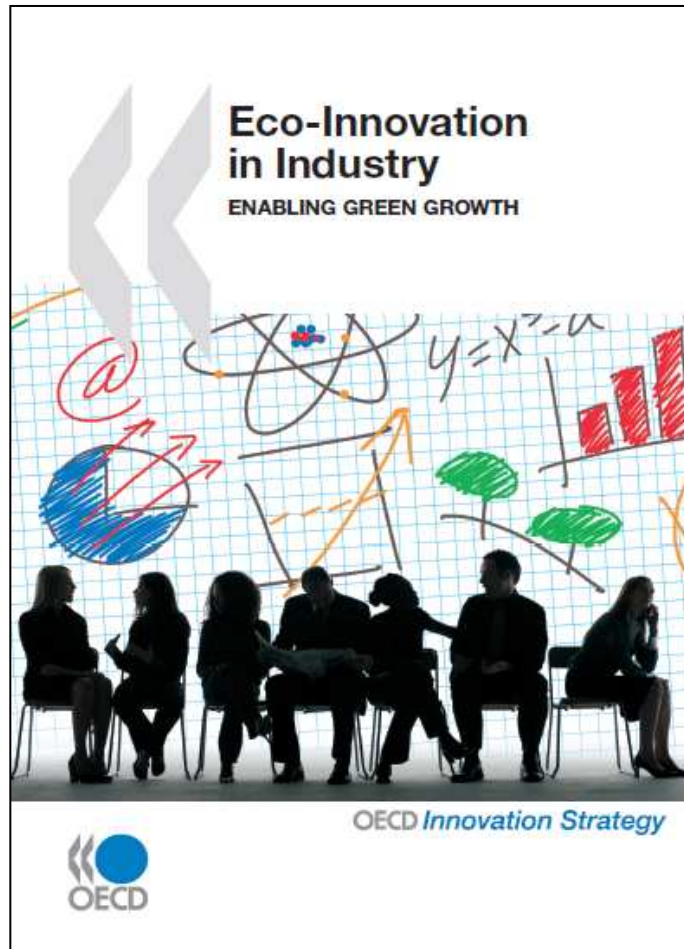
**About the project**  
Improving resource and energy use and engaging in a broad range of innovation lead to new industries and new jobs in coming years. Incremental improvements, and existing and breakthrough technologies must be more in relief packages deployed today can stimulate investments in technologies changes in the way we produce and consume goods and services. In this context, the OECD Project on Sustainable Manufacturing and Eco-innovation can result in new technological and systemic solutions to global means to improve their contributions to sustainable development.

**Work in 2009-2010**  
In the current economic crisis, eco-innovation is gaining ground within both climate change and to foster green growth. Phase II (2009-10) of this project

- Establish an **online discussion group** for each module to engage delegates and others
- Organise a **conference** at the end of Phase II (2011) to showcase examples and discuss lessons and the future OECD role.



# Looking forward to collaboration



- Phase I report launched at COP15 as the first GGS report
- Synthesis report available today

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